



Citizens Planning Association
of Santa Barbara County

FOR IMMEDIATE RELEASE
July 10, 2009

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Free Community Workshop:

THE INSIDER'S GUIDE TO RECYCLING

Santa Barbara County, CA – The Citizens Planning Association (CPA) is pleased to announce that it will hold a **free community workshop, “The Insider’s Guide to Recycling”** on:

Tuesday, July 28, 2009 / 5:30-6:45pm

@ Santa Barbara Public Library, Faulkner Gallery (40 E. Anapamu St. Santa Barbara)

Often the largest obstacle to effective recycling, which can even prevent someone from recycling at all, is a lack of knowledge. What is recyclable and what isn't? If I'm not sure if something is recyclable, should I just put it in with my recycling and let someone else figure it out? Do dirty recyclable containers need to be washed out before recycling? Aside from curbside pick up, where do certain items need to be taken to be recycled? What is compostable and what isn't? What can be done with construction waste? How can I properly dispose of hazardous materials, such as batteries, paint, fluorescent lights, and motor oil? With so many questions, it can be difficult to navigate the art of effective recycling.

People may also be unaware of certain recycling opportunities of which they can take advantage. Did you know you can recycle your old Christmas tree? Or that Nike has a Reuse-a-Shoe program? Or that cell phones, with or without the battery or charger, of any make or model, are accepted for recycling? Or that the US Postal Service provides free postage-paid envelopes to allow consumers to mail back used inkjet cartridges, personal digital assistants (PDAs), cell phones, digital cameras, and MP3 players to be reused or recycled?

Workshop facilitator Celeste Carlisle, Outreach Coordinator for the City of Santa Barbara's Environmental Services Division, will teach workshop attendees about all this and more at this free interactive community workshop! Attendees will be encouraged to ask questions and share their own tips and ideas. “Recycling has come a long way since the sort-it-yourself days,” says Carlisle, “Not only do we want people to know what to recycle, but we also want them to know that recycling is indeed effective and worthwhile.”

According to CPA's Executive Director, Naomi Kovacs, “This workshop is a real opportunity for people who want to become better at recycling and want to learn not only the basics, but also some unexpected tips and resources to help them do so.”

Participants will be provided resource packets filled with printed reference materials, tips, and more!

CPA has worked since 1960 to promote responsible land-use planning and environmental protection in Santa Barbara County. For more information on CPA, visit www.citizensplanning.org or call 805-966-3979.